



USER'S
FAIR TRADE
NET
PRICE SCHEDULE

(EFFECTIVE JANUARY 1, 1955)

Prices subject to change without notice.

Model No.

Description

Fair Trade

User's

Net Price

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BERLANT RECORDERS

BR-1	BROADCAST RECORDER: 7½ and 15 i.p.s. Complete, consisting of separate matched drive mechanism and amplifier. Rack panel or horizontal mounting. Single track erase and record heads, dual track playback for both single and dual track tapes	\$545.00
BR-2	BROADCAST RECORDER: Same as BR-1, except with three dual track heads	\$545.00
BAR-1	AUTOMATIC RECORDER: Same as BR-1, except solenoid operated. Remote control (RCU) units extra. Single track erase and record heads, dual track playback	\$695.00
BAR-2	AUTOMATIC RECORDER: Same as BAR-1, except with three dual track heads	\$695.00
SBR-4	STEREO-MONAUDRAL RECORDER: 7½ and 15 i.p.s. Complete, consisting of separate drive mechanism and two amplifiers for 2 channel or 1 channel recording. Rack panel or horizontal mounting. Two half-track erase heads. "Stacked" binaural record and playback heads	\$795.00
SBAR-4	STEREO-MONAUDRAL AUTOMATIC RECORDER: Same as SBR-4, except solenoid operated and adaptable to remote control	\$945.00
BD-1 or	BROADCAST DRIVE UNIT ONLY: Equipped with 3 heads	\$400.00
BD-2		
BA-1	BROADCAST AMPLIFIER ONLY	\$180.00

ACCESSORIES

BT-1	SINGLE TRACK ERASE HEAD	\$ 32.50
BT-2	DUAL TRACK ERASE HEAD	\$ 27.50
BT-3	SINGE TRACK RECORD HEAD	\$ 32.50
BT-4	DUAL TRACK RECORD HEAD	\$ 27.50
BT-6	DUAL TRACK PLAYBACK HEAD	\$ 27.50
BB-3	"STACKED" BINAURAL RECORD HEAD	\$ 37.50
BB-5	"STACKED" BINAURAL PLAYBACK HEAD	\$ 37.50
T-3344	TRANSFORMER: Plug-in type for 50/250-ohm input, balanced or unbalanced	\$ 18.00
T-2560	TRANSFORMER: Plug-in type for 600-ohm balanced output	\$ 25.00
BRDC	CARRYING CASE for Drive Unit	\$ 47.50
BRAC	CARRYING CASE for Amplifier Unit and MCM-2 Mixer	\$ 47.50
BRDA	CARRYING CASE for Broadcast Drive and Amplifier	\$ 67.50
RFBR	ROLLER BASE for Broadcast Recorder Combination Case, BRDA. Furnished with four 3-inch ball-bearing swivel Bassick Casters	\$ 12.50
CC-1	CARRYING CASE for Broadcast Amplifier only	\$ 24.50
*BCW	RECORDER CABINET: Metal, matching hammertone—for Broadcast Drive, Amplifier and Multichannel Mixer, vertical mounting	\$ 24.00
*BKW	CONSOLETTE: Metal, gray hammertone—for Broadcast Drive and Amplifier. May be mounted on consolette base	\$ 44.40
*BYW	BASE, CONSOLETTE: Metal, gray hammertone—for Consolette. Contains storage space for tape, reels, microphones and other accessories	\$ 55.50

CONCERTONE RECORDERS

TWR-2	20/20 RECORDER: 7½ and 15 i.p.s. Complete, consisting of separate matched drive mechanism and amplifier. Vertical or horizontal mounting, dual track heads. (Without cases for custom installation.)	\$445.00
TWR-1	20/20 RECORDER: Same as TWR-2, except with single track erase and record heads	\$470.00
TWR-3	20/20 RECORDER: Same as TWR-2, except for 3¾ and 7½ i.p.s. tape speeds	\$445.00
STW-4	20/20 STEREO-MONAUDRAL RECORDER: 7½ and 15 i.p.s. Complete, consisting of separate drive mechanism and two amplifiers for 2 channel or 1 channel recording. Rack panel or horizontal mounting. Two half-track erase heads, "Stacked" binaural record and playback heads	\$695.00
TWD-2	20/20 Drive Unit only. Equipped with 3 dual track heads	\$300.00
TWD-1	20/20 Drive Unit only. Equipped with single track erase and record and dual track playback	\$325.00
TWA-1	20/20 Amplifier only	\$180.00

ACCESSORIES

CT-1	SINGE TRACK ERASE HEAD	\$ 27.50
CT-2	DUAL TRACK ERASE HEAD	\$ 22.50
CT-3	SINGLE TRACK RECORD HEAD	\$ 27.50
CT-4	DUAL TRACK RECORD HEAD	\$ 22.50
CT-6	DUAL TRACK PLAYBACK	\$ 22.50
CB-3	"STACKED" BINAURAL RECORD HEAD	\$ 37.50
CB-5	"STACKED" BINAURAL PLAYBACK HEAD	\$ 37.50
T-3344	TRANSFORMER: Plug-in type for 50/250-ohm input, balanced or unbalanced	\$ 18.00
T-2560	TRANSFORMER: Plug-in type for 600-ohm balanced output	\$ 25.00
TWDC	CARRYING CASE: For 20/20 drive mechanism	\$ 47.50
TWAC	CARRYING CASE: For 20/20 amplifier	\$ 24.50
TWDA	CARRYING CASE: For 20/20 amplifier and drive	\$ 67.50
RFTW	ROLLER BASE for 20/20 Recorder Combination Case, TWDA. Furnished with four 3-inch ball-bearing swivel Bassick Casters	\$ 12.50
*TWCW	RECORDER CABINET: Metal, brown hammertone—for 20/20 drive and amplifier, vertical mounting	\$ 24.00

BERLANT MULTI-CHANNEL MIXERS AND ACCESSORIES

MCM-2J	BASIC MIXER, fitted with 3 contact telephone jacks	\$137.50
MCM-2C	MIXER, fitted with Cannon XL Connectors	\$145.00
T-3344	INPUT TRANSFORMER: Full frequency response shielded plug-in transformer for matching high impedance input to 50/250-ohm microphones	\$ 18.00
T-2560	OUTPUT TRANSFORMER: Full frequency response plug-in transformer for matching cathode follower output to 600-ohm balanced line output	\$ 25.00
L-69	LOSSER PAD: To attenuate high impedance high level signals to match microphone level. Attenuation can be set at zero db, 25 db, or 50 db	\$ 7.50
E-47	PHONO EQUALIZER: Matches variable reluctance pick-up to microphone input	\$ 7.50
CC-1	CARRYING CASE for Mixer, MCM-2	\$ 24.50

*These items are not fair traded. Prices quoted are F.O.B. factory, Los Angeles, California.

180
37.50
37.50
37.50
27.50
27.50
27.50
282.50

BERLANT-CONCERTONE maintains a complete network of authorized factory service depots to provide immediate service to distributors and customers. All BERLANT-CONCERTONE recorders are warrantied for both parts and labor for a period of 90 days from date of purchase by the consumer, provided the recorder has been registered at the factory.

To obtain FREE service during the warranty period, present your recorder at any service depot together with the ACTORY WARRANTY CERTIFICATE.

BERLANT-CONCERTONE

4917 West Jefferson Blvd.

Los Angeles 16, California



**AUTHORIZED
SERVICE DEPOTS**

ATLANTA, GEORGIA
Stephens Machine Company
1070 Eden Ave., S.E.
Dixie 6105

NEW ORLEANS, LOUISIANA
Professional Audio Services
553 Aurora Avenue
Phone: Cedar 0507

CHICAGO 5, ILLINOIS
Electro-Sonic Service
542 South Dearborn
Phone: HArrison 7-8816

PHILADELPHIA 2, PENNA.
Recording Equip. Service Co.
1353 Cherry Street
Phone: Rittenhouse 6-2010

DENVER, COLORADO
Gunnerson Sound Company
1253 Curtis Street

PHOENIX, ARIZONA
ELCO Electrical Communicatons Co.
202 East Fillmore Street
Phone: Alpine 2-8248

HOUSTON, TEXAS
Electro-Mechanical
Development Company
2337 Bissonnet
Phone: JUstin 3374

SAN CARLOS, CALIF.
Western Scientific Co.
1357 Laurel Street
Phone: LYtell 3-3372

LAKEWOOD 7, OHIO
Educator's Music Service
13613 Detroit Avenue

SEATTLE 1, WASHINGTON
Olympic Engineering Co.
2010 Westlake Avenue
Phone: MUtual 3890

LONG ISLAND CITY, N.Y.
Fisher Radio Corp.
21-41 44th Drive
Phone: MUrray Hill 8-1520

SPOKANE 4, WASHINGTON
Sound Recording Co.
South 9 Howard St.
Phone: MADison 1341

LOS ANGELES 16, CALIF.
Berlant Associates
4917 West Jefferson Blvd.
Phone: REpublic 1-2141

ST. LOUIS 3, MO.
Commercial Electronic Ser.
2609 Olive Street
Phone: OLive 6164

NEW HAVEN, CONN.
David Dean Smith, Inc.
262 Elm Street
Phone: UN. 5-1101

TAMPA 9, FLORIDA
Burdett Sound Recording Co.
3619-21 Henderson Blvd.
Phones: TAMpa 88-2181
TAMpa 88-1241